Engage Your Community to Boost Your Career

Jeff Moores, Individual Giving Manager
Greater Twin Cities United Way
What’s new in philanthropy?
New Philanthropy = New Workplace

- Year-round giving
- All about choice
- D&I initiatives
- Corporate Social Responsibility
What does change look like for leading employers?
What does change look like for United Way?
From Grant-Maker to Innovator

Better Futures
OUR WORK IN JOBS

United Way
What does this all mean for YOU?
How to boost your career...

1. Join a committee
   expand your professional skills

2. Attend learning sessions
   if you know your community,
   you’ll know your customers

3. Join a board
   influence change in your own
   backyard
Your journey starts today.

1. Research your passions affect local needs immediately

2. Find your local United Way
unitedway.org/find-your-united-way

3. Call 2-1-1 in all 50 states
volunteerism, resources, services
Questions?

Jeff Moores, Individual Giving Manager
Jeffrey.Moores@gtcuw.org
612-670-3198